



DubLi is a next generation internet shopping portal which has been operating very successfully in Europe and North America for several years. DubLi is a three faceted business with online shopping, online auctions and business opportunities.

**Online Shopping** - on 1 March 2010 the online DubLi shopping portal will go live in Australia. Already some 500 retailers in Australia are involved. This gives you the opportunity to purchase products and brands you know and trust from the comfort of your own home - and at the lowest prices on the internet!

**Online auctions** - DubLi has added a twist to the traditional auction. Instead of the highest price winning the item, on the DubLi auction it is the lowest price which wins. Each bid made sees the item price reduce! To enter a bid you need to obtain "DubLi Credits" (valued at 80c US). Each bid or "look" at the current lowest price will cost you one credit - if the price is one you are willing to pay, you can buy the item at any time whilst your bid is active. A portion of the credit price goes to the supplier and the item lowest bid price is reduced by the same amount. In this way the supplier receives the market value of the item no matter what the lowest winning bid is. A second auction from DubLi is the "Unique Bid" auction. Again you will require one DubLi credit to place a bid. You nominate your figure and at the end of the auction the lowest unique bid (ie one that is nominated by only a single bidder) wins the item. In the US a new Mercedes Benz car sold for less than \$7,000 and a new convertible Mustang for less than \$800! Both auction sites are now operating in Australia. To learn more please contact Sue or Nigel. They will be happy to provide you with a few credits at no charge to enable you to experience these auctions.

**Business Opportunity** - DubLi relies upon its Business Associates to generate public knowledge of the site. As a Business Associate you are able to secure income from all three streams of the organisation:

- From the Online Shopping Portal you will receive commissions on sales made by your customers (those you have introduced to DubLi);
- From the Auctions you will receive a percentage of the sale price of DubLi Credits (percentage depends on the level of your investment package); and
- From the Business Associates you will receive commission on the investment package purchased by each new Business Associate you introduce. Packages are available for as little as US\$750 - annual licence fee of \$175 and a Bronze Package at \$575.